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**Mistakes** you are  
making in your  
**LinkedIn Job Search!**



# Skipping the Rules

Found an exciting job post?

Great! But don't rush into DMs asking about the job, especially if the post outlines a specific application process.

Take time to understand and follow the instructions!

# 2

## Shortcut Comments

Writing 'Interested' in the comments of job posts might seem quick and easy.

But, it can come off as lazy and unprofessional.

Always stick to the application process provided. It's there for a reason!

# 3

## Delayed Responses

Finally got a reply from a recruiter?

Don't leave them hanging!

Swift and professional communication shows you're serious about the opportunity.

# 4

## Using Outdated Templates

Ditch those generic CVs and cover letters!

Tailoring your application to each specific job shows you've done your homework and are genuinely interested in the role.

Do the personalized approach!

# 5

## Shotgun Applications

Don't spray and pray!

Mass-messaging every recruiter or applying for every job won't help.

Target roles that fit your skills, experience, and interests.

Quality trumps quantity every time!



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